

Pure. Simple. Better.

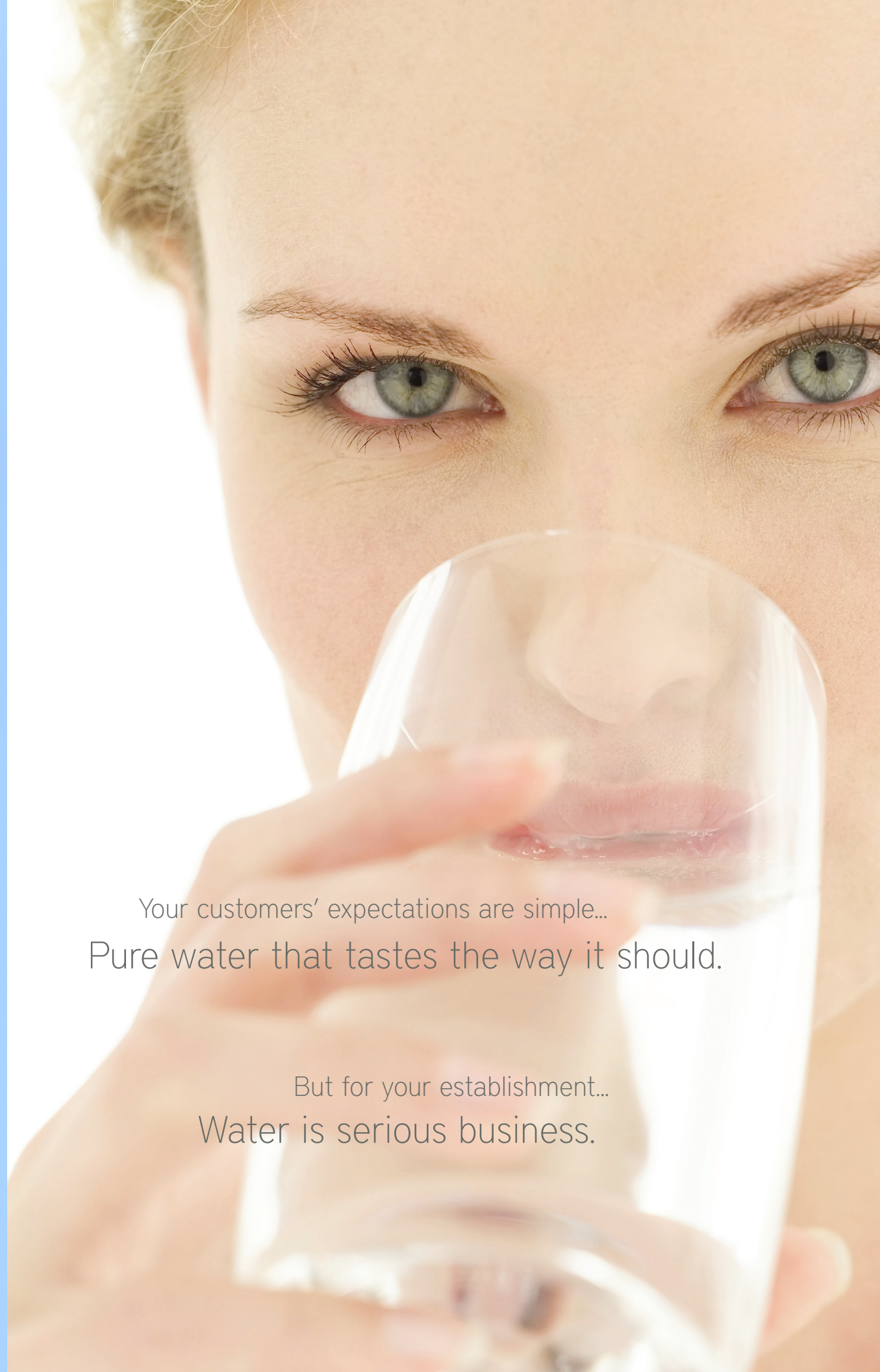






Your customers' expectations are simple...  
Pure water that tastes the way it should.

But for your establishment...  
Water is serious business.







Vero Water's philosophy is simple...

We help our customers provide exceptionally great tasting water... easily

Vero Water is the industry leader for its commitment to the best in science and technology, to achieve our promise of the finest Still and Sparkling water anywhere.

Our service is focused on the bottom line as well as the planet.

You are challenged to keep costs low while still addressing consumer demands for less waste, more local and renewable resources. Vero Water provides the answer to this demand by implementing pure water technology at a low cost, without creating a large environmental footprint.



Adopted by some of the finest hotels and dining establishments like the Ritz Carlton Hotels & Resorts, MGM Resorts International and Hilton Hotels; as well as restaurants and chefs such as Gordon Ramsay, Mario Batali, David Myers and many others.

Dedicated to providing the best possible customer service around the clock, Vero Water has quickly become the go-to water solution for the hospitality industry.

In fact NASDAQ selected Vero Water as one of the top 15 next great consumer brands.





Our proprietary purification system, Vero+, removes impurities, chemicals and imperfections while leaving our crisp signature taste every time.

At the conclusion of purification, the water is perfectly chilled and delivered still or sparkling to our signature, reusable glass bottle in a matter of seconds.

The entire Vero Water system is designed for ease of use and seamless integration.

We install the Vero + into your existing water source, calibrate the system, provide a complimentary set of bottles, proactively change filters and provide on-call service whenever you need it.





## THE REALITY of bottled water...

ONLY 1 in 5 BOTTLES ARE RECYCLED, the other 4 help  
create 3 BILLION POUNDS OF WASTE each year

It takes 3 times the amount of water to produce a  
disposable bottle as it does to fill it

25% of well known BOTTLED WATER BRANDS CONTAIN CHEMICALS  
at levels above national health limits

Over 20 MILLION BARRELS OF OIL are used in the manufacturing  
and shipping of plastic water bottles each year

An EVER GROWING NUMBER OF CONSUMERS are paying  
attention to these types of issues and ARE MODIFYING  
THEIR PURCHASING BEHAVIORS accordingly, opting  
FOR ALTERNATIVES TO BOTTLED WATER.



REUSABLE, ECO-CHIC BOTTLES

EASY TO IMPLEMENT  
AND MAINTAIN

PURE, GREAT TASTE

LOW COST  
REVENUE SOURCE

MINIMAL ENVIRONMENTAL FOOTPRINT







## The Vero Water ADVANTAGE

### Your customers want... Vero Water delivers...

PREMIUM, great tasting water

- INNOVATIVE TECHNOLOGY through a five step filtration process to deliver pure, crisp, fresh and consistently great tasting water.

COST appropriate options for water

- OUR LOW FIXED COST offers you the ability to provide HIGH-QUALITY WATER at a price point consistent with your menu, while still creating more revenue opportunity than imported bottled waters.

ALTERNATIVES to help reduce the environmental footprint and food miles...

- THE ANSWER - great tasting, locally sourced water, that uses 2000 times less energy to produce and ship while creating little or no waste to end up in landfills.

### Your business demands... Vero Water delivers...

OPERATIONAL EFFICIENCY

- ABSOLUTELY FREE\* & EASY INTEGRATION into operations and service process
- Significantly LESS STORAGE requirements than bottled water
- Bottle fill times of approximately 15 seconds

CUSTOMER SATISFACTION

- EXCEPTIONAL CUSTOMER SERVICE on call, around the clock

INCREASED REVENUE

- LOWERED COSTS and attractive menu pricing options, resulting in INCREASED PROFIT

GOOD REVIEWS

- ECO-CHIC, GREAT TASTE - attributes that add caché and lead to good word of mouth

\*A minimum 36-month commitment is required for free activation





# Designed for Operational Efficiency



## VERO i1

Private Residences,  
Small Executive  
Offices & Spas

- Height: 47cm
- Width: 27cm
- Depth: 42cm
- Chilling Capacity:  
15 litres an hour\*

## VERO Single

Private Residences,  
Small Executive  
Offices & Spas

- Height: 49cm
- Width: 60cm
- Depth: 14cm
- Dispenses still water  
at ambient temperature,  
chilled still water and  
chilled sparkling water\*



## VERO i2

Medium to Large Restaurants  
(40-120 seats), Boutique Hotels,  
and Corporate Headquarters

- Height: 55cm
- Width: 49cm
- Depth: 60cm
- Chilling Capacity:  
80 litres an hour\*

## VERO Font

Small Restaurants  
(under 40 seats), Bistros  
and Corporate Offices

- Height: 53cm
- Width: 19cm
- Depth: 25cm
- Dispenses still water  
at ambient temperature,  
chilled still water and  
chilled sparkling water\*



## VERO i3

\*Tap controls option  
instead of touch button



\* Chilling capacities vary with local ambient water temperatures.  
External purification box (H51 x W58 x D13cm) required with Vero Auto and Vero Tap Dispensers. External Purification may also be used with the Vero Auto and Tap systems for locations with size constraints. If used in a Vero configuration, the countertop footprint is H56 x W32 x D53cm.





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